The International Magazine For Maintenance Engineering Professionals

Engineering MAINTENANCE solutions

MAINTENANCE
RELIABILITY
ASSET MANAGEMENT
PRODUCTION

The essential media platform for the global maintenance and engineering community.

MEDIA INFORMATION 2027

Reach maintenance, reliability and asset management professionals worldwide.

Print | Digital | Website | Email | Social | Video



180,000+
WORLDWIDE CIRCULATION

Directors, managers and engineers across maintenance, asset management and production.

- Practical technical content
- Latest industry news and trends
- Reaches key decision-makers
- Global distribution







msl media

engineeringmaintenance.info

Print | Digital | Website | Email | Social | Video

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Engineering MAINTENANCE solutions



A GLOBAL AUDIENCE
MAINTENANCE
RELIABILITY
ASSET MANAGEMENT
PRODUCTION

GLOBAL AUDIENCE

180,000+ WORLDWIDE CIRCULATION

Directors, managers and engineers across maintenance, asset management and production.

USA	72,865	41%
UK	43,762	24%
Europe	26,700	15%
Asia	15,322	9%
Africa / Middle East	10,634	6%
Australasia	8,665	5%
Canada	4,866	3%



USA	41%
UK	24%
Europe	15%
Asia	9%
Africa / Middle East	6%
Australasia	5%
Canada	3%

OUR READERS

SENIORITY, RESPONSIBILITY & SECTORS



JOB SENIORITY

Manager	46%
Engineer	32%
Director	22%



AREA OF RESPONSIBILITY

Maintenance	46%
Manufacturing	32%
Other	22%



SECTOR DISTRIBUTION

Manufacturing	35%
Utilities	18%
Government / Pubfic Sector	13%
Renewable	8%
Other	26%



- Maintenance engineers & managers
- Reliablility professionals
- Asset management teams
- Plant engineers & managers
- Coriduction & manufacturing engineers
- Faciiities & buiiding mairitenance
- Technical directors & decision-makers

CORE INDUSTRIES

WIDE SECTOR COVERAGE

- Mining and Quarrying
- Extraction of Crude Oil
- Other Mining and Quarrying NES
- Manufacturing of Food and Beverages
- Manufacture of Tobacco / Wearing Apparel
- Manufacture of Wood and Wood Products
- Manufacture of Pulp and Paper
- Manufacture of Coke and Refined Petroleum Products
- Manufacture of Chemicals
- Manufacture of Rubber and Plastics
- Manufacture of Mineral Products
- Manufacture of Machinery
- Electricity and Gas
- Collection and Purification of Water
- Electrical Contractors and Construction
- Wholesale and Commission Trade
- Other Retail
- Transport and Storage
- Sea and Coastal Transport
- Air and Space Transport
- Rental of Machinery
- Research and Development
- Administration and Defense



2027 EDITORIAL FEATURES

SIX BIMONTHLY ISSUES

FEB / MARCH	APR / MAY	JUNE / JULY
• Predictive Maintenance	• Predictive Maintenance	• Plant / Predictive Maintenance
• CMMS	• Training	• CMMS
• Compressed Air	• Control & instrumentation	• Compressed Air
• Seals, Bearings & Lubrication	• Materials Handiing	• Leak Detection
• Pumps & Valves	• Asset Management	• Pumps & Valves
• Condition Monitoring	• Condition Monitoring	• Facilties Maintenance
• AI in Maintenance	• Seals & Bearings	• AI in Maintenance
• Training	• Industry Events	• Industry Events

AUG / SEPT	OCT / NOV	DEC / JAN
• Predictive Maintenance	• Training	• Plant / Predictive Maintenance
• Soilers & Burners	• Predictive Maintenance	• Boliers & Burners
• Materiais Handling	• CMMS	• Materiais Handling
• Industrial Cooling	• Compressed Air	• Induatrial Cooling
• Condition Monitoring ATEX	• Seals, Bearings & Lubrication	• Calibration
• Fumes, Dust & Extraction	• Buildings & Asset Mngmt	• Pumps & Valves
• Industry Events	• Metering & Monitoring	• Heating & Ventilation & Refrig
		• Condition Monitoring

Latest news and industry events will feature throughout the year.

MAGAZINE ADVERTISING RATES

2026 RATES RETAINED FOR 2027

DISPLAY ADVERT	1 INSERTION	3 INSERTIONS	6 INSERTIONS
Front Page Package*	**£2,700**		
Full Page 4 Colour	£1995	£1,890	£1785
Junior Page 4 Colour	£1,800	£1,7SS	£1,710
Half Page 4 Colour	£1,100	£1,04S	£990
Quarter Page 4 Colour	£595	£570	£540
Third Page 4 Colour	£9S0	£880	£6S0

FRONT PAGE PACKAGE - £2,700

Premium frent-cover postioning with your choice of two pages of supporting editorial, or one full-page editorial plus one full-page advertisement.

EDITORIAL & CONTENT

Complimentary efttorial apace is reserved for actnre olloretisers, prowding addnional Additional aiftorslal thed compaigns. packages availlable from £9S + VAT.

MULTI-CHANNEL EXPOSURE

REACH YOUR AUDIENCE WHERE IT MATTERS

PRINT MAGAZINE
High quality, bimonthly digital magazine reaching 180,000+ professionals worldwide.

WEBSITE
Ongoing visibility with banner advertising, news, features and specitaist content.

SOCIAL MEDIA
Prornotion across Linkedin, Youtue. and other industry channels.

DIGITAL EDITION
Interactive features with direct links to your website and videos.

EMAIL CAMPAIGNS
Dedicated e-ghots to our opted-in engineering audience.

VIDEO
Product features, interviews and technical content via Engineering Solutions TV.

Get in touch

For advertising opportunities or further information please contact:

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+44 (0)207 193 1396
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Engineering MAINTENANCE Solutions

MULTI-CHANNEL MARKETING SOLUTIONS

MORE WAYS TO REACH THE GLOBAL MAINTENANCE, RELIABILITY AND ASSET MANAGEMENT COMMUNITY



Digital & Direct Marketing

BEYOND THE MAGAZINE

Build a multi-channel campaign around the EMS audience and maximise your brand's exposure.

WEBSITE | E-NEWSLETTERS | EMAIL CAMPAIGNS | ONLINE DIRECTORY | UNLIMITED PUBLISHING | BESPOKE CAMPAIGNS

WEBSITE
Hyperiinked banners



From £500

E-NEWSLETTERS
Targeted email promotion



From £350

EMAIL MARKETING CAMPAIGNS
Targeted database campaigns



£150 per 1,000 | Minimum 3,000 (£450)

ONLINE DIRECTORY
12-month presence



£395

UNLIMITED PUBLISHING
News, case studies & white papers



£395 / 12 months

BESPOKE CAMPAIGNS
Print + digital + email + social



Contact us

DIGITAL AUDIENCE REACH



ENGAGE. INFORM. INFLUENCE.

A highly engaged global audience across cur digital channels.

2025 WEBSITE STATISTICS

436,883 VISITS

137,948 UNIQUE VISITORS

2,963,535 PAGE VIEWS

A GROWING AUDIENCE OF MAINTENANCE PROFESSIONALS WORLDWIDE

SOCIAL & DIGITAL CHANNELS

EMS LINKEDIN NEWSLETTER	EMS LINKEDIN PAGE	MICHAEL DOMINGUEZ	STEVE PHEASANT	X / @EngMaintSol
4,530 subscribers	3,000 followers	30,667 followers	4,133 followers	3,121 followers

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ENGINEERING KNOWLEDGE IN ACTION

TECHNOLOGY | INSIGHTS
INTERVIEWS | BEST PRACTICE



Engineering Solutions TV

The YouTube channel for engineering decision makers

Video hosting from **£150**

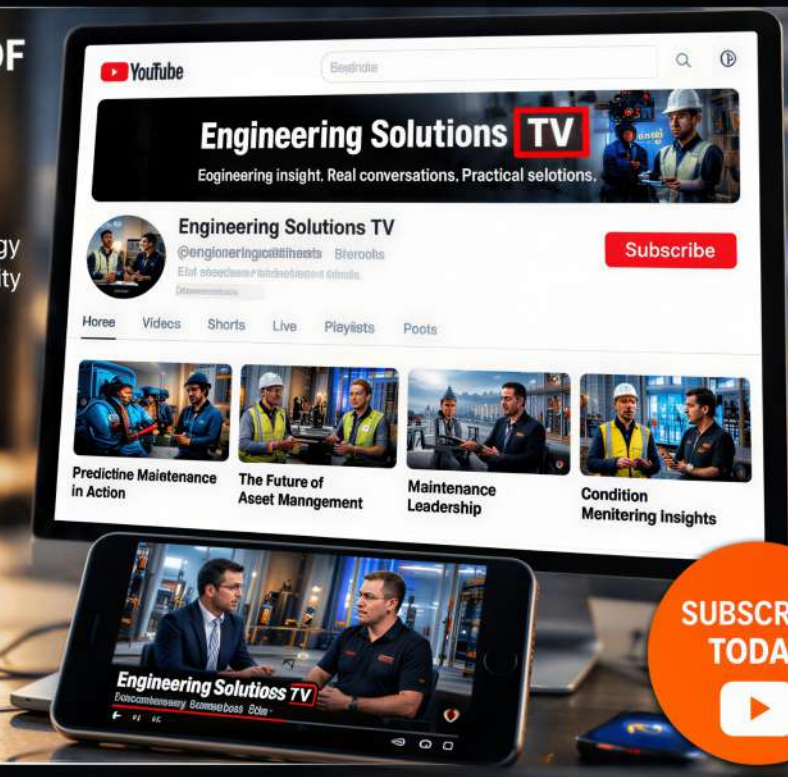
Video production from **£250**

PRODUCT DEMONSTRATIONS | TECHNOLOGY EXPLAINERS | EXPERT INTERVIEWS | TRAINING & CAREERS | INDUSTRY INSIGHT

PUT YOUR EXPERTISE IN FRONT OF ENGINEERING DECISION-MAKERS

Engineering Solutions TV showcases the people, technology and innovations shaping the future of maintenance, reliability and asset management.

- Real-world applications and product demonstrations
- Breakthrough technologies and technical explainers
- Expert interviews, podcasts and thought leadership
- Training, careers and industry insight
- Video distribution alongside wider EMS campaigns



SUBSCRIBE TODAY

ENGINEERING SOLUTIONS TV — CHANNEL AUDIENCE

Your videos got 322,484 views in 2025

322,484	1.0K	+2.5K
VIEWS	WATCH TIME (HOURS)	SUBSCRIBERS

A GROWING AUDIENCE OF MAINTENANCE PROFESSIONALS WORLDWIDE

ONE CAMPAIGN. MULTIPLE TOUCHPOINTS.

Combine magazine, web, email, editorial, social and video for a stronger presence throughout the EMS ecosystem.


PRODUCT DEMONSTRATIONS


EXPERT INTERVIEWS


TECHNOLOGY EXPLAINERS


POOCASTS & THOUGHT LEADERSHIP


TRAINING & CAREERS

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