

EMS or Engineering Maintenance Solutions; is a specialist magazine distributed to inform and educate Directors, Managers and Engineers responsible for the Maintenance, Asset Management and Production within Engineering plants.

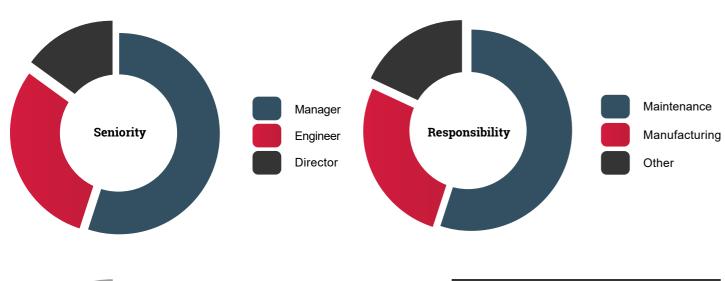


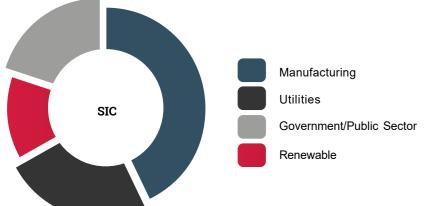
Interact With A Unique Audience Of Primary Maintenance,
Asset Management & Plant Engineering Professionals

## Magazine Circulation

With a worldwide circulation of over 180,000 of Directors, Managers and Engineers responsible for the Maintenance,

Asset Management and Production within Engineering plants - EMS is the perfect platform from which to promote your product or service





All contacts are verified on a quarterly basis to ensure accuracy. Postal addresses are matched to the PAF (Postal Address File) and maintained in accordance with MPS (Mail Preference Service)

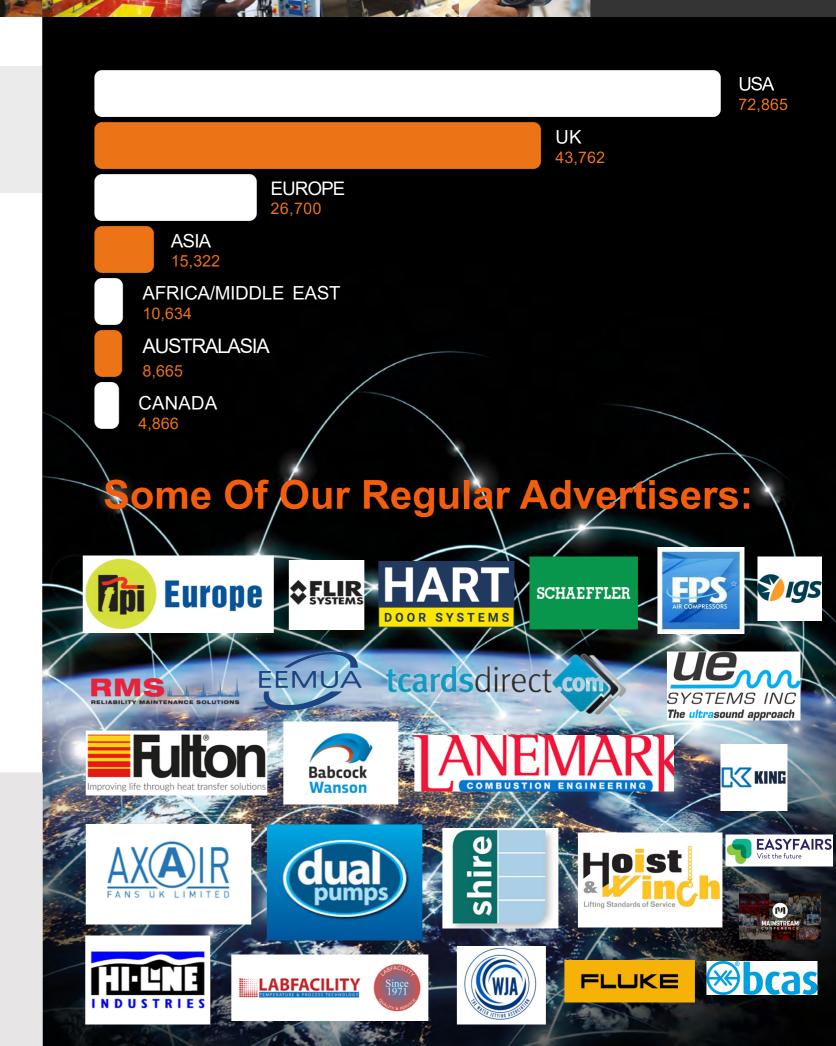
Digital magazines are enhanced with analytics technology to ensure accurate readership statistics.

All registered email addresses consist of personal business email addresses and our servers are verified with white listing to ensure delivery.

## Industry Circulation

- · Mining and Quarrying
- · Extraction of Crude Oil
- Other Mining and Quarrying NES
- · Manufacturing of Food and Beverages
- Manufacture of Tobacco Manufacture of Wearing Apparel
- Manufacture of Wood and Wood Products
- Manufacture of Pulp and Paper
- Manufacture of Coke and Refined Petroleum Products
- · Manufacture of Chemicals
- Manufacture of Rubber and Plastics

- · Manufacture of Mineral Products
- Manufacture of Machinery
- · Electricity and Gas
- · Collection and Purification of Water
- Electrical Contractors and Construction
  - Wholesale and Commission Trade Other Retail
- Transport and Storage
- Sea and Coastal Transport
- Air and Space Transport Rental of Machinery Research and Development Administration and Defense















- Predictive Maintenance
- CMMS
- Compressed Air
- Seals, Bearings and Lubrication
- Pumps and Valves
- Boilers & Burners
- Condition Monitoring
- What's new in the industry
- Al In Maintenance
- Training

### Aug/Sept

- Predictive Maintenance
- **Boilers and Burners**
- Materials Handling
- Industrial cooling
- MAINSTREAM UK Conference
- Condition Monitoring
- ATEX
- Fumes Dust and Extraction
- IR
- Training
- Buildings/Asset Management

## April/May

- Predictive Maintenance
- Training
- Control & Instrumentation
- Materials Handling
- Food + Beverage Eng Show
- Smart Manufacturing Week
- CMMS
- Asset Management
- Condition Monitoring
- Seals & Bearings

#### Oct/Nov

- Training
- Predictive Maintenance
- CMMS
- Compressed Air
- Seals, Bearings and Lubrication
- Pumps and Valves
- Health & Safety
- Buildings/Asset Management
- What's new in the industry
- Condition Monitoring
- Metering & Monitoring

### June/July

- Training
- Plant/Predictive Maintenance
- **CMMS**
- Compressed Air
- Leak Detection
- Pumps and Valves
- Condition Monitoring
- Facilities Maintenance What's new in the industry
- Al In Maintenance
- **Buildings Maintenance**

#### Dec/Jan

- Plant/Predictive Maintenance
- **Boilers and Burners**
- Materials Handling
- Industrial cooling
- Calibration
- Pumps & Valves
- What's new in the industry
- Health & Safety
- Heating & Ventilation
- **Condition Monitoring**
- Compressed Air

## **Magazine Advertising Rates**

#### **Insertion rates** 6 3 Display adverts £2700 N/A N/A Front Page Package\* Full Page 4 Colour £1995 £1890 £1785 £1800 £1755 £1710 Junior Page 4 Colour £1100 £1045 £990 Half Page 4 Colour £595 £570 £540 Quarter Page 4 Colour £950 £880 £650 Third Page 4 Colour \*front page plus two pages of editorial or front page plus full page editorial and full page advert

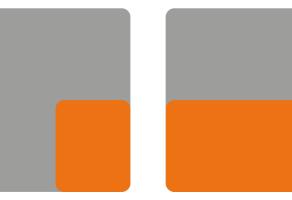
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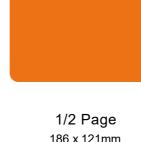
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Advertorial rates		
100 Words + Image	250 Words + Image	600 Words + Image
£95 + VAT	£195 + VAT	£295 + VAT

## Display Ad Sizes



1/4 Page 91 x 121mm 300dpi / CMYK No bleed or crop marks



186 x 121mm 300dpi / CMYK No bleed or crop marks



1/3 Page 186 x 76 mm 300dpi / CMYK No bleed or crop marks



Full Page 210 x 297mm 300dpi / CMYK +5mm bleed no crop marks

## **Editorial Specification**



Approx. 100 Words 1 Image Images should be 300DPI, larger than 50mm x 50mm and in CMYK with no overlaid text or logos



Approx. 250 Words 1 Image Images should be 300DPI, larger than 100mm x 100mm and in CMYK with no overlaid text or logos



Full Page Approx. 550 Words Up to 2 Images Images should be 300DPI, larger than 200mm x 100mm and in CMYK with no overlaid text or logos

Please note: These specifications are guidelines, from time to time our designers will require slightly different image sizes and word counts. Should this situation arise we will contact you to arrange any adjustments.



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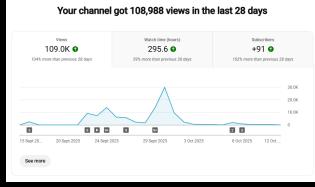
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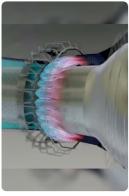
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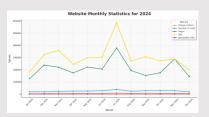
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