



Engineering Maintenance Solutions

## Engineering Maintenance Solutions

### Media Information 2023

EMS or Engineering Maintenance Solutions; is a specialist magazine distributed to inform and educate Directors, Managers and Engineers responsible for the Maintenance, Asset Management and Production within Engineering plants.

#### Magazine

EMS is a bi-monthly magazine that examines how to improve plant and machinery lifetimes, buildings infrastructure, strategic maintenance management, how to reduce costs and downtime and increase overall equipment effectiveness.

All editorial is independently researched and commissioned and written by qualified experts in the field of maintenance & engineering.



#### Website

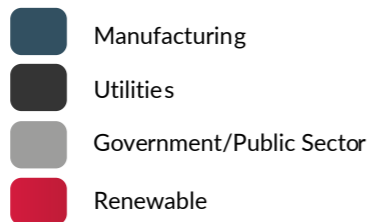
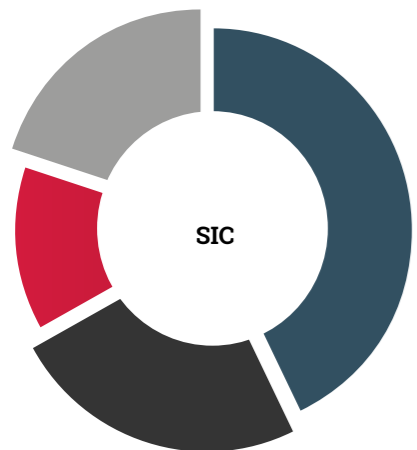
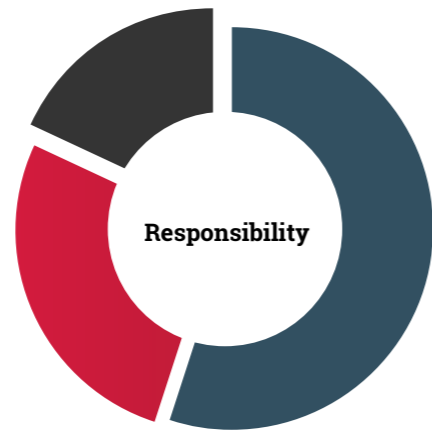
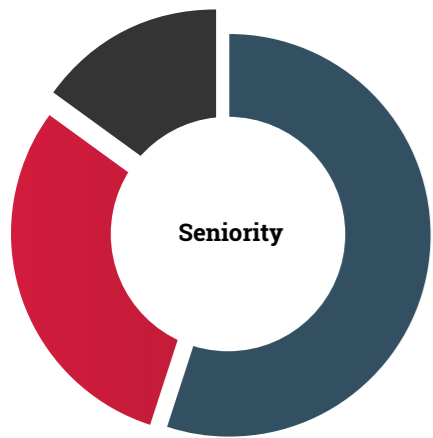
[www.engineeringmaintenance.info](http://www.engineeringmaintenance.info) is now the World's largest online information resource for maintenance professionals. Specifically designed to promote technical excellence in maintenance, informing and educating the top maintenance professionals across the globe. Our portal contains the latest news, technical articles, jobs, directories and events plus a comprehensive editorial archive.



**Interact With A Unique Audience Of Primary Maintenance,  
Asset Management & Plant Engineering Professionals**

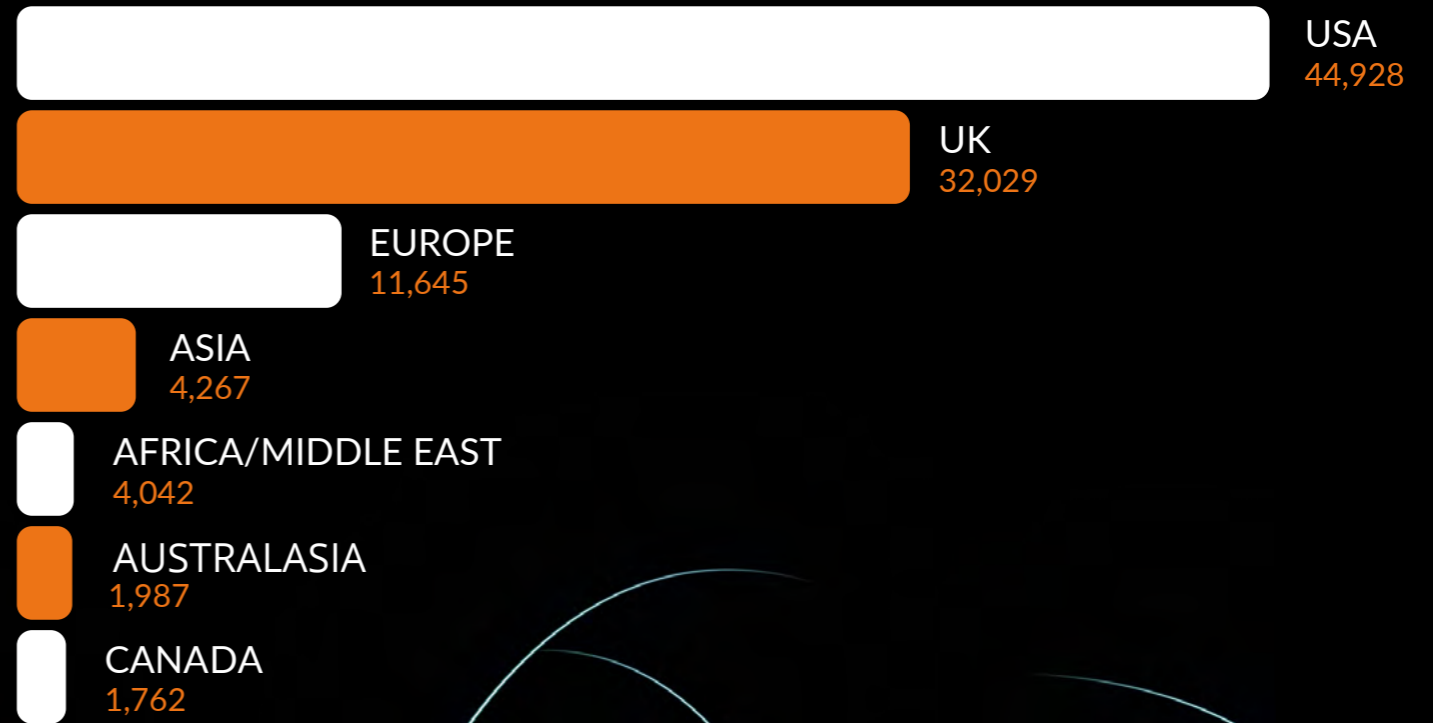
## Magazine Circulation

With a worldwide circulation of 100,000 of Directors, Managers and Engineers responsible for the Maintenance, Asset Management and Production within Engineering plants - EMS is the perfect platform from which to promote your product or service



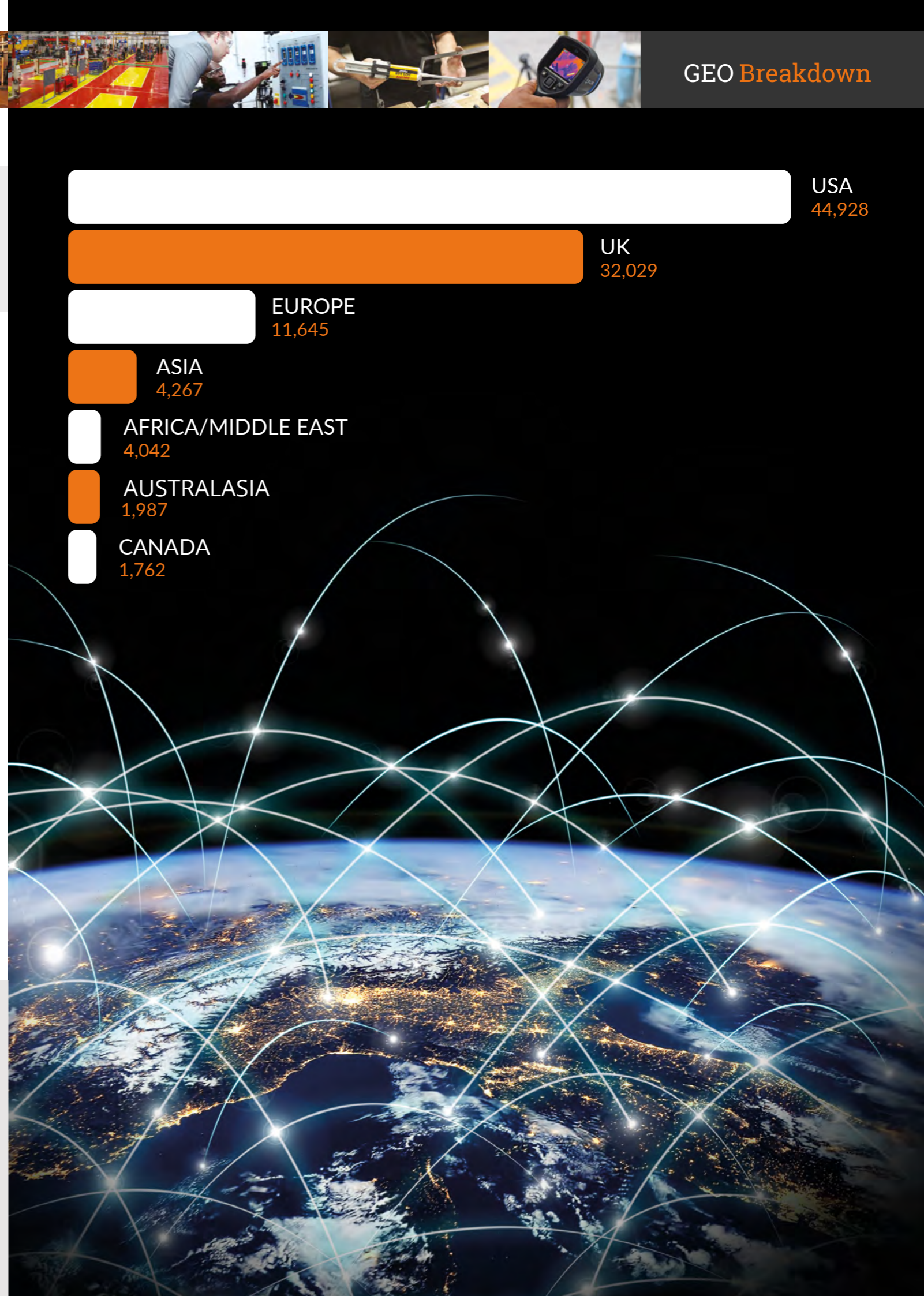
All contacts are verified on a quarterly basis to ensure accuracy. Postal addresses are matched to the PAF (Postal Address File) and maintained in accordance with MPS (Mail Preference Service)

Digital magazines are enhanced with analytics technology to ensure accurate readership statistics. All registered email addresses consist of personal business email addresses and our servers are verified with white listing to ensure delivery.



## Industry Circulation

- Mining and Quarrying
- Extraction of Crude Oil
- Other Mining and Quarrying NES
- Manufacturing of Food and Beverages
- Manufacture of Tobacco Manufacture of Wearing Apparel
- Manufacture of Wood and Wood Products
- Manufacture of Pulp and Paper
- Manufacture of Coke and Refined Petroleum Products
- Manufacture of Chemicals
- Manufacture of Rubber and Plastics
- Manufacture of Mineral Products
- Manufacture of Machinery
- Electricity and Gas
- Collection and Purification of Water
- Electrical Contractors and Construction
- Wholesale and Commission Trade Other Retail
- Transport and Storage
- Sea and Coastal Transport
- Air and Space Transport Rental of Machinery Research and Development Administration and Defense





Feb/March

- Condition Monitoring
- CMMS
- Compressed Air
- Seals , Bearings and Lubrication
- Pumps and Valves
- ATEX
- Automation
- What's new in the industry
- Hire

April/May

- Condition Monitoring
- Boilers and Burners
- Materials Handling
- Industrial cooling
- Calibration
- Internet of things
- What's new in the industry
- Plumbing & Heating

June/July

- Maintenance Training
- Condition Monitoring
- CMMS
- Compressed Air
- Seals , Bearings and Lubrication
- Pumps and Valves
- ATEX
- Automation
- What's new in the industry
- Hire

Display Ad Sizes



1/4 Page  
91 x 121mm  
300dpi / CMYK  
No bleed or crop marks



1/2 Page  
186 x 121mm  
300dpi / CMYK  
No bleed or crop marks



1/3 Page  
186 x 76 mm  
300dpi / CMYK  
No bleed or crop marks



Full Page  
210 x 297mm  
300dpi / CMYK  
+5mm bleed no crop marks

Aug/Sept

- Condition Monitoring
- Boilers and Burners
- Materials Handling
- Industrial cooling
- Calibration
- Internet of things
- What's new in the industry
- Fumes Dust and Extraction
- Plumbing & Heating

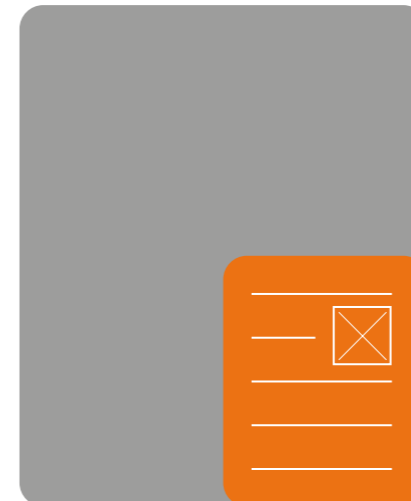
Oct/Nov

- Maintenance Training
- Condition Monitoring
- CMMS
- Compressed Air
- Seals , Bearings and Lubrication
- Pumps and Valves
- ATEX
- Automation
- What's new in the industry
- Hire

Dec/Jan

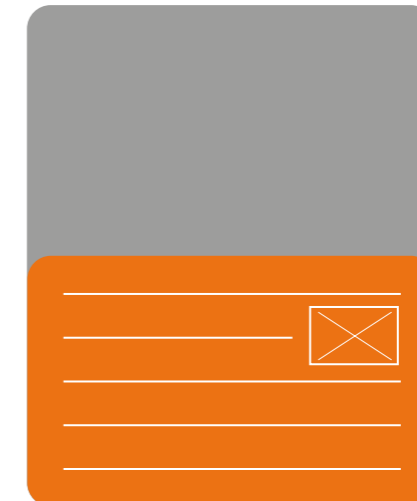
- Condition Monitoring
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Editorial Specification



1/4 Page  
Approx. 100 Words  
1 Image

Images should be 300DPI, larger than 50mm x 50mm and in CMYK with no overlaid text or logos



1/2 Page  
Approx. 250 Words  
1 Image

Images should be 300DPI, larger than 100mm x 100mm and in CMYK with no overlaid text or logos



Full Page  
Approx. 550 Words  
Up to 2 Images

Images should be 300DPI, larger than 200mm x 100mm and in CMYK with no overlaid text or logos

Magazine Advertising Rates

Insertion rates			
Display adverts	1	3	6
Front Page Package*	£2500	N/A	N/A
Full Page 4 Colour	£1995	£1890	£1785
Junior Page 4 Colour	£1800	£1755	£1710
Half Page 4 Colour	£1100	£1045	£990
Quarter Page 4 Colour	£595	£570	£540
Third Page 4 Colour	£950	£880	£650

\*front page plus two pages of editorial or front page plus full page editorial and full page advert

Book more than 3 issues throughout the year you will receive a **free directory profile** on our website.

Buyers Guide:

£395.00 for 12 months

Advertorial rates

100 Words + Image	250 Words + Image	600 Words + Image
£95 + VAT	£195 + VAT	£295 + VAT

**Please note:** These specifications are guidelines, from time to time our designers will require slightly different image sizes and word counts. Should this situation arise we will contact you to arrange any adjustments.

## Online Advertising



Have a presence on the world's largest online information resource for maintenance professionals.

- Hyper linked banners from £500
- Product editorial and Videos from £600
- Online Directory, 12 months £395.00
- E-Newsletters from £350

### UNLIMITED PUBLISHING

Unlimited publishing for 12 months on the EMS website.

This includes case studies / News / White papers and product releases.

All for just £395

## Direct Marketing

Take advantage of MSL Media's expertise and allow us to create a bespoke direct marketing package for you. Drive traffic to your website, create interest in a new product, promote an event.

- Rental of bespoke data list.
- Email addresses for bespoke E cast campaign
- E-mail address for be spoken e cast campaign.

Prices on application, discuss your campaign with us.

## Contact EMS

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## Meet The EMS Team



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